

## 03/01/09 – Press Release

Brandstand Products Announces New Qualified Vendor Status with Choice Hotels.

Brandstand Products has partnered with Choice Hotels and proudly announces that they are now a Qualified Vendor. The manufacturer of the Brandstand Cable Holder and the Brandstand Alarm Clock will now offer special pricing to all Choice Properties.



**Brandstand Cable Holder** simply and elegantly manages your guest room Ethernet cable as well as provides a valuable branding and marketing tool. The customized changeable graphic insert is included and offers the unique benefit of advertising hotel amenities, internet access, technical support, promotions or conventions. The unique weight feature automatically retracts the cable, providing a neat and organized desk appearance.

**Brandstand Alarm Clock** is ergonomically designed with the hotel guest in mind. Easy to set and use, the BSC100 offers an enhanced guest room experience. An automatic daily alarm reset prevents the alarms from sounding at unexpected times. The LCD display shows both alarm times, giving the guest more confidence that the alarm will sound at the desired time. Additional features include iPod® support cradle, iPod® and iPhone® charging, maximum volume control function and auto adjust for daylight saving time.



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